

Jason R Rich

Background Information

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Jason R. Rich is the bestselling author of more than 55 books, as well as a frequent contributor to numerous national magazines, major daily newspapers and popular websites. He's also an accomplished photographer and blogger.

As an author and journalist, Jason R. Rich currently writes about consumer electronics, travel, computers, digital photography, entertainment, career-related issues, personal finance, pets, electronic entertainment (video and computer games), blogging, the Internet (eCommerce), crowd funding, social media, and a variety of other topics.

Over the years, he has done literally thousands of interviews with well-known celebrities from television, motion pictures and the recording industry. He's also interviewed hundreds of professional athletes, entrepreneurs and top-level business leaders for a wide range of media outlets.

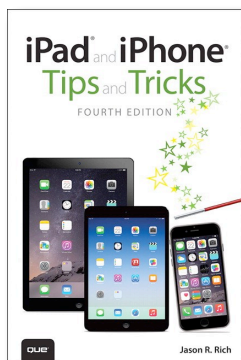
An Accomplished Photographer

As a photographer (www.JasonRichPhotography.com), Jason R. Rich's work often appears in conjunction with his articles and within his books. Four of his digital photography-related books include: *How To Do Everything Digital Photography* (McGraw-Hill), *iPad and iPhone Digital Photography Tips and Tricks* (Que), *My GoPro Hero Camera* (Que), and *My Digital Photography for Seniors* (Que - Publication Date: Late-2015).

Current Writing Projects

Jason R. Rich is currently writing extensively about consumer electronics, and the latest smartphones and tablet devices. For the QuePublishing.com website, he writes an ongoing series of feature-length "how-to" articles about the latest Apple iPhones, iPads and GoPro Hero cameras. To read these articles, visit www.iOSArticles.com, and click on the 'Articles' tab. Dozens of video-based "how to" lessons produced and hosted by Jason R. Rich can currently be found on Que's YouTube channel (www.youtube.com/user/QuePublishing).



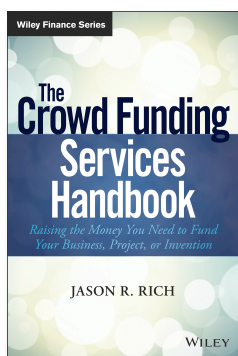


In early-2015, Jason R. Rich will begin writing a full-length, full-color book, called **iPhone and Apple Watch Fitness Tips and Tricks** for Que Publishing. This book will provide compressive information about how to use these popular devices for health, fitness, diet and exercise.

For Que Publishing, he's also written **Your iPad at Work** (1st, 2nd, 3rd and 4th editions) - a full-length, full-color book about the Apple iPad that is targeted specifically to business people. The 4th edition of **Your iPad At** is now available from Amazon.com, BN.com, Apple's iBookstore, and bookstores nationwide.

Also for Que Publishing, he's written **iPad and iPhone Tips and Tricks** (1st, 2nd, 3rd and 4th editions). Published in November 2014, the all-new 4th edition covers iOS 8 running on the latest iPhones and iPads, including the iPhone 6, iPhone 6 Plus, iPad Air 2 and iPad mini 3. A 5th edition of this book is planned for publication in late-2015, in conjunction with Apple's release of iOS 9, and the latest iPhone and iPad models.

In conjunction with Que, he has also written **Pottermore Secrets and Mysteries Revealed: The Unofficial Guide To Pottermore.com**, which focuses on J.K. Rowling's Pottermore.com online service.



For McGraw-Hill, Jason R. Rich has written **How To Do Everything iPhone 5**, **How To Do Everything MacBook Air**, **How To Do Everything with Apple iCloud** (1st and 2nd editions), and **How To Do Everything Amazon Kindle Fire**, all of which are now available from bookstores everywhere.

For Wiley Publishing, Jason R. Rich has written **The Crowd Source Funding Services Handbook**. This book is targeted to small business operators, entrepreneurs and inventors looking to use crowd funding services like Kickstarter or Indiegogo in order to finance their business ventures, projects and/or inventions.

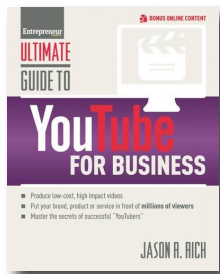
Jason Rich's Featured App Of The Week

Jason R. Rich maintains a popular blog, called **Jason Rich's Featured App Of The Week**. It features in-depth reviews of new and innovative iPhone and iPad apps. Almost 100 reviews have already been published, with more being added each week. The blog is read by iPhone and iPad users from around the world. Visit: www.FeaturedAppOfTheWeek.com. Starting in mid-2015, this blog will expand to include Apple Watch app reviews.



For Entrepreneur Press

In conjunction with Entrepreneur Press (publisher of *Entrepreneur* magazine), Jason R. Rich has served as the series editor and author for the company's *Personal Finance Pocket Guides*, which include: **Dirty Little Secrets: What the Credit Bureaus Won't Tell You**, **Mortgages & Refinancing: Get The Best Rates, Get That Raise!, Buy or Lease A Car Without Being Taken For A Ride**, **Mutual Funds: A Quick Start Guide** and **Why Rent? Own Your Dream Home**.



He's also written: **202 High-Paying Jobs You Can Get without a College Degree**, **Smart Debt**, **202 Things You Can Buy and Sell for Big Profits** (2nd Edition), **Click Starts: Design and Launch Your eCommerce Business in One Week**, **Mac Migration: The Small Business Guide to Switching to the Mac**, **The Complete Book of Dirty Little Secrets: Money-Saving Strategies The Credit Bureaus Won't Tell You** (2nd and 3rd editions), **Blogging For Fame and Fortune**, and **The Ultimate Guide To YouTube For Business**.

Travel Articles for the New York Daily News Newspaper

As a travel writer, Jason R. Rich contributed travel-related articles to the “Your Money” section of the *New York Daily News* newspaper for more than three years. His articles covered all aspects of business, leisure and family-oriented travel. Many of his *New York Daily News* articles were syndicated to other major daily newspapers as well.

Additional Travel-Related Writing

Jason R. Rich has contributed travel-related articles to LowFares.com, Virgin Atlantic's vTravelled.com, as well as to TravelMuse.com, Divorse360.com, ShermansTravel.com, and a handful of printed publications.

For Thomas Cook, Jason R. Rich wrote several full-length travel guides, including **Thomas Cook Florida Hotspots**, which were distributed throughout Europe. He also worked with Globe Pequot to write several full-length travel guides covering Washington, DC and Long Island, New York.

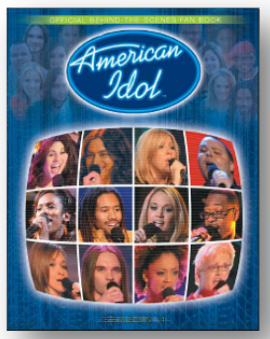


Entrepreneur Magazine's Business Traveler Series

Jason R. Rich created and wrote *Entrepreneur Magazine's Business Traveler* – a series of comprehensive, pocket-sized, city-specific travel guides for business travelers and convention goers. The six books in this series focused on Las Vegas, New York City, Washington DC, Chicago, Los Angeles and Orlando.

The Official American Idol® Books & Magazine

For Prima / Random House, Jason R. Rich wrote **American Idol® Season 3 - All Access** and **American Idol® Season 4 - The Official Fan Book**, the only officially licensed books for seasons three and four of television's most popular music competition.



During seasons 3 and 4 of the show, Jason R. Rich had exclusive and unprecedented access backstage - from the audition process to the season finale. Thus, he was able to offer a true behind-the-scenes look at FOX-TV's hit show *American Idol*®.

During season 4 of *American Idol*®, Jason R. Rich worked as the senior editor of **American Idol® the Magazine**. It was published by The CSM Group and distributed through newsstands nationwide.

He also wrote the shooting script for **Vocal Help Now**, the DVD featuring *American Idol*® and *The Voice*'s vocal coach, Debra Byrd. The instructional DVD features interviews with past *American Idol*® contestants and several veteran entertainers from Broadway, television and motion pictures.

Additional Recently Published Books

Jason R. Rich is proud to have worked with Wiley Publishing to contribute to its popular *Dummies*® book series. Published in July 2006, he wrote ***Self-Publishing For Dummies***.

Also for Wiley, he has written ***The Unofficial Guide to Starting A Franchise*** and ***The Unofficial Guide to Starting A Business Online, 2nd Edition***, as well as ***Pampering Your Pooch: Discover What Your Dog Wants, Needs & Loves***.

Additional books written by Jason R. Rich include:

- ***Brain Storm: Tap Into Your Creativity to Generate Awesome Ideas and Remarkable Results*** (The Career Press)
- ***First Job, Great Job: America's Hottest Business Leaders Share Their Secrets*** (Macmillan)
- ***Great Resumes*** (Learning Express)
- ***How To Do Everything With Your Windows Mobile Smartphone*** (Osborne/McGraw-Hill)
- ***Job Hunting For The Utterly Confused*** (McGraw-Hill)
- ***Make Your Paycheck Last*** (The Career Press)
- ***The Bachelor's Guide To Life*** (iUniverse)
- ***The Unofficial Guide To Earning What You Deserve*** (IDG Books)
- ***The Unofficial Guide to Marketing Your Business Online*** (IDG Books)
- ***The Unofficial Guide to Starting A Business Online*** (IDG Books) - On January 7, 2000, this book was ranked #6 on The Wall Street Journal's Best Sellers (Business) list. An all- new, expanded, second edition of the book was published by Wiley Publishing in December 2005.
- ***Will You Marry Me? Popping the Question with Romance and Style*** (New Page Books) - In conjunction with this book, Jason R. Rich worked with Korbel Champagne Cellars as the spokesperson for the 2004 Korbel Perfect Proposal Contest.
- ***Your Career: Coach Yourself To Success*** (Learning Express)

Family-Oriented Travel Guides & More for Adams Media

For Adams Media Corporation's bestselling *Everything* series, Jason R. Rich has written eleven books, including a series of family-oriented travel guides. These full-length guides include: ***The Everything Family Guide to Walt Disney World, Universal Studios and Greater Orlando*** (1st, 2nd, 3rd and 4th editions), plus two editions of ***The Everything Las Vegas Book***, ***The Everything Family Guide To The Disneyland Resort, California Adventure and the Anaheim Area*** and ***The Everything Family Guide To The Caribbean***.

He's also written ***The Everything Ghost Book***, ***The Everything Organize Your Home Book***, and ***The Everything College Survival Book*** for the *Everything* series.

Best-Selling Children's Books

Jason R. Rich was the creator and author of Sybex's best-selling *Pathways to Adventure* children's book series. This series of full-color and full-length novels told the stories behind popular video games, such as Pokémon®, The Legend of Zelda® and Donkey Kong®. The *Pathways to Adventure* series sold over one million copies worldwide, and was translated into multiple languages. The series was also featured in *Time*, *USA Today*, *Nintendo Power*, *The Los Angeles Times* and *GameWeek*. The *Pathways to Adventure* series included six books.

Public Speaker and Lecturer

Throughout the year, Jason R. Rich teaches several classes at Newton Continuing Education (Newton, MA) and Boston Adult Education. He also frequently serves as an Enrichment Lecturer aboard cruise ships operated by Royal Caribbean, Celebrity Cruise Lines and Princess Cruise Lines. In addition, he frequently lectures at book fairs and other events.

In The Past

For the weekly, award-winning *Kid Company* radio show, which aired for five years on WBZ-AM 1030 radio throughout New England, Jason R. Rich worked as a contributing producer and feature host. *Kid Company* was the recipient of The 1993 George Foster Peabody Award. He also worked as the associate producer for the three-time Emmy Award winning *Kids Talk Sports* television show, which aired weekly on New England Cable News for three years.

In 1988, Jason Rich created and was the columnist for the *Celebrity Teen Talk* nationally syndicated newspaper column. This column ran for six years in over a dozen major daily newspapers across America.

Jason R. Rich also worked as a contributing producer and as the celebrity talent coordinator for The American Public Radio Network's, Peabody Award winning, *Kids America* program and as the associate producer of The Associated Press Radio Networks *The Computer Connection* show.

Between December 1994 and March 1996, Jason R. Rich appeared weekly on the fX cable network's national television morning show *Breakfast Time*, showcasing the latest video and computer game technology.

Jason R. Rich currently lives in Foxboro, Massachusetts and has more than 13,900 Twitter users following his travel and writing adventures (@JasonRich7).

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(Updated: March 2015)

www.JasonRich.com

www.JasonRichPhotography.com

www.FeaturedAppOfTheWeek.com

Twitter: @JasonRich7 / **Instagram:** JasonRich7