

# Jason R. Rich

Author, Journalist, Photographer

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**Jason R. Rich** is the author of numerous books that cover a wide range of topics. He's also a frequent contributor to national magazines, major daily newspapers, and popular websites, as well as an accomplished photographer. Periodically throughout the year, he serves as an enrichment lecturer aboard cruise ships operated by several cruise lines. He also teaches at several adult education programs throughout New England. His lectures and workshops cover digital photography, the Internet (including social media, online privacy, and online shopping), as well as a range of other consumer technologies. As a podcaster, he hosts and produces *Jason Rich's Featured App of the Week* ([www.FeaturedAppPodcast.com](http://www.FeaturedAppPodcast.com)), which is available from Apple Podcasts and many other podcast services.

Some of Jason R. Rich's recently published books include:

- *My Online Privacy for Seniors* (Que/Person) – Endorsed by AARP.
- *Start Your Own Virtual Assistant Business* (Entrepreneur Press)
- *My Digital Travel for Seniors* (Que/Pearson) – Endorsed by AARP.
- *Start Your Own Travel Hosting Business* (Entrepreneur Press)
- *The Ultimate Guide to YouTube for Business, 2nd Edition* (Entrepreneur Press)
- *The Crowd Funding Services Handbook* (Wiley)
- *The Ultimate Guide to Shopify for Business* (Entrepreneur Press)

He recently worked with Sky Pony Press (an imprint of Skyhorse Publishing, Inc.) to write a series of unofficial strategy guides for kids based on the popular Fortnite: Battle Royale® game from Epic Games. These books are being distributed around the world and have been translated into multiple languages.

All of his books are available from bookstores nationwide, as well as from Amazon.com and BN.com. Many are also available in all popular eBook formats. His recently published book, *iPhone 12 Pro Max Digital Photography*, is offered exclusively as an eBook for Apple Books and Nook eBook readers.

For more than a decade, Jason R. Rich covered all aspects of the entertainment and music industries, serving as a journalist, author, award-winning radio producer, recording artist manager, and celebrity talent coordinator. During this time, he contributed thousands of celebrity interviews, as well as interviews with professional athletes, to many print, online, and broadcast media outlets.

He's also contributed regularly published articles covering travel and career-related issues to the *New York Daily News* and *The Boston Herald* newspapers, and wrote a nationally syndicated, weekly newspaper column that featured celebrity interviews. He currently contributes technology-related articles to *AARP: The Magazine*, *AARP Bulletin*, and the AARP.org website, as well as other consumer-oriented publications. For PawTracks.com, he writes on an ongoing series of feature-length articles about pets.

As a photographer, his work often appears in conjunction with his books and articles, although he also regularly works with models, actors, and recording artists, helping them to develop their portfolios.

